

# 2020 Small Grant Program



## Why:

In order to better serve the needs of business and property owners who are making relatively minor aesthetic and structural improvements to their properties, the Downtown Development Authority (DDA) Board of Directors have authorized the creation of a downtown Small Grant Program.

As a matching grant, the DDA will provide a 50% reimbursement on any approved project costs, up to \$2,500 (for projects totaling \$5,000 or more). In order to encourage a high level of execution for approved projects, the DDA will also offer an additional funding amount for the contracting of professional design services up to \$1,000 for applicable projects.

Application approvals are based upon criteria which further the DDA's mission of halting, preventing and correcting deterioration within the district boundaries, as well as on a first-come, first-served basis.

## When:

The DDA is accepting applications for the Small Grant Program on an ongoing basis. As the Board of Directors has approved a limited annual funding pool, interested parties are encouraged to submit their completed application to Sean Hawkins, Executive Director, as soon as possible.

## Who:

The Small Grant Program is available to all business and property owners within the Loveland Downtown District. For a full district map, please see the Small Grant Program application.

## What:

The Small Grant Program is designed to fund improvements including:

FRONTAGE IMPROVEMENTS   SAFETY/LIGHTING ENHANCEMENTS   PUBLIC ACCESS (BIKE RACKS/BENCHES)   PUBLIC ART INSTALLATIONS   ENTRY/EGRESS IMPROVEMENTS   CONTAINERS/PLANT MATERIALS   HISTORICAL/ENVIRONMENTAL

## How:

Interested applicants should read, complete and submit the Small Grant Program application form, which includes a full listing of program criteria. For more information, visit [downtownloveland.org](http://downtownloveland.org) or contact Sean Hawkins at [shawkins@lovelandpartnership.org](mailto:shawkins@lovelandpartnership.org) or (970) 699-2856 with questions and comments.